

# Basic

## Tastes Good. Costs Less.

Manufacturer Sponsored Price Reduction. For a Limited Time Only.



### SPECIAL OFFER

78516-D3  
© Philip Morris Inc. 1995  
Kings: 16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

## 78516-D3

Source: <https://www.industrydocuments.ucsf.edu/docs/zfdy0003>